STRATEGIC PLAN 2022-2027

1. CONTEXT

   I. Name Europæ Archaeologiae Consilium European Archaeological Council
   II. Registered Office p/a Urban.brussels, Mont des Arts 10-13, 1000 Bruxelles BELGIUM
   III. Purpose An international not-for-profit association of national organisations charged by law with the management of the archaeological heritage

2. VISION

   That the management of Europe’s heritage includes archaeological heritage as a central component, recognising its value to society and economy, and that that heritage is afforded adequate protection as a source of the European collective memory, as an instrument for historical and scientific study, and as a catalyst for collaboration and inclusion.

3. MISSION

   To support the management of Europe’s archaeological heritage through the following means.

   I. To promote the exchange of information and co-operation between the bodies charged by law with the management of the archaeological heritage of the countries of Europe
   II. To provide archaeological heritage management agencies with a forum for discussion and exchange of information
   III. To assist working towards common goals and to act as a monitoring and advisory body on all issues relevant to the management of the archaeological heritage in Europe (particularly in relation to the European Union and the Council of Europe)
IV. To promote the management, protection, scientific interpretation, publication, presentation, and public enjoyment and understanding of the archaeological heritage in Europe

V. To work together with other bodies which share its aims

VI. To watch over, and act for, the well-being of archaeology, in Europe.

4. VALUES

- EAC recognises the relevance of our shared archaeological heritage to present and future generations and its potential as a means of collective understanding and appreciation of our cultures.
- EAC celebrates diversity of opinion and background and encourages engagement in archaeological heritage management regardless of age, gender, sexuality, race or [dis]ability.
- EAC encourages appreciation of the material remains of the past created by all peoples in all parts of Europe and beyond, and a respectful attitude towards different ways and traditions of valuing the past.
- EAC actively acknowledges the duty of care of its members as guardians of heritage, both public and private, to protect and conserve the material residues of the past for the shared benefit of current and future generations.
- EAC believes in the vital importance of research based on sound scientific principles, the widest dissemination of the results of research, and academic and public debate on research findings.
- EAC recognises that successful archaeological heritage management can only be achieved through communication, sharing, dialogue. We fundamentally support collaboration and through it, the growth of a wider archaeological heritage community.
- EAC embraces innovation and the development of new approaches to enhancing archaeological heritage management and thus the wider public appreciation of the past.

5. STRATEGY

The EAC Strategy combines a series of Goals with the Policies to achieve them, under three strategic strands. Our operation will always accord with our Statute, and with relevant legislation governing financial and data management practice.

A. Collaboration and Communication

We will:

A1. Maintain our General Assembly, Annual Symposium (and publication of Symposium papers both online and in hard copy) and regular contact with our members, in order to provide robust monitoring and communication about archaeological heritage management issues across Europe.
A2. Implement our Communications Strategy, improving access between members and Board and increasing the value of our network by improving our social media presence and growing circulation of the European Affairs newsletter (with EAA).

A3. Maintain joint Working Groups (including EAC-EAA Joint Working Group on Farming, Forestry and Rural Land Management) to act as monitors and information conduits for major changes in policies across Council of Europe member states which might significantly impact on archaeological heritage.

A4. Appoint a Membership Secretary within the Board to support more regular communication with the membership and aim to increase participation on the Board and in Working Groups through recruitment from a wider pool of active members.

B. Reach and Impact

We will:

B1. Grow our membership by re-integrating past members who have become inactive, and by adding five new member states in the current plan period.

B2. Ensure our subscription income is sufficient to fund key pieces of work in relation to our thematic activities, through growing our membership and through regular review of our subscription rates.

B3. Continually review and assess the alignment of EAC priorities and focus with the Amersfoort Agenda, and reflect any changes in updates of this Strategic Plan.

B4. Enhance links with other European heritage organisations (Council of Europe, European Archaeological Association, European Heads of Heritage Forum, Europa Nostra, ICOMOS and others), by agreeing lead Board members for each and coordinated messaging and contacts with them.

C. Thematic Priorities

We will:

C1. Through the work of EAC Working Groups, complete guidance and toolkits to help member states with key priority areas arising from the Amersfoort Agenda, namely:

i. Guidance on understanding significance in the context of managing decision-making

ii. Developing national research frameworks to help shape research priorities in development-led (preventive) archaeology

iii. Support in making the case for development-led archaeology as a clear public good

iv. Managing the legacy of investigation – ensuring thoughtful and prioritised approaches to retention and storage of finds and archives (physical and digital)

C2. Gather insights from the EAC membership more regularly and include this as a standing item on each Board meeting to help shape future themes for attention.
C3. Using the membership and Board to identify emerging issues, ensure that our annual Symposia are focused on important matters of demonstrable use to member states, that they build on our past work, and that the presentations and subsequent publications are of high quality and relevance.

C4. Maintain an evidence-based forward strategy for action to initiate as we complete each current activity.

*Barney Sloane, President, March 2022*