# European affairs update

October 2017

Joint initiative of European Archaeological Council (EAC) and European Association of Archaeologists (EAA) Prepared by Djurra Scharff (djurra.scharff@e-a-c.org)

- Presidency Council of the European Union Jul-Dec 2017: Estonia <a href="https://www.eu2017.ee/">https://www.eu2017.ee/</a>
- Committee of Ministers (CoE) chairmanship May-Nov 2017: **Czech Republic**; chairmanship Nov 2017-May 2018: **Denmark** <a href="http://www.coe.int/en/web/chairmanship/home">http://www.coe.int/en/web/chairmanship/home</a>
- European Capitals of Culture 2017: **Aarhus (Denmark)** <a href="http://www.aarhus2017.dk/en/">http://www.pafos2017: **Aarhus (Denmark)**</a> <a href="http://www.aarhus2017.dk/en/">http://www.pafos2017.eu/?lang=en</a>

# **Policy**

#### **EUROPEAN UNION**

#### Update on European Year of Cultural Heritage 2018

More and more details are being announced about the initiatives and programmes for the <u>European Year of Cultural Heritage in 2018</u> (EYCH 2018). Please find below an update on the EU's plans and activities:

- The Commission has recently launched a <u>call for proposals for cooperation projects in relation to the EYCH 2018</u>. The call has been published as a separate call under the Creative Europe programme and the deadline for submissions is 22 November 2017. Selected projects should help to reinforce a sense of belonging to a common European space and should promote cultural heritage as a source of inspiration for artistic contemporary creation and innovation. Details of the call and Guidelines can be found <a href="here">here</a>.
- The official slogan for the EYCH 2018 will be 'Our heritage Where the past meets the future'.
- The Commission's activities and events within the context of the EYCH 2018 include among
  others an EU-wide Eurobarometer survey on citizen perception of cultural heritage, a thematic
  month and conference on innovation and cultural heritage, a launch event for new Horizon
  2020 research projects and an EYCH 2018 label for projects. More information on the
  initiatives and events will be made available in December 2017.
- The Commission for Social Policy, Education, Employment, Research and Culture (SEDEC) of the European Committee of the Regions organised a conference on 29 September 2017 in Timisoara, Romania, on the topic 'Culture unites the Community' as a preparation for the EYCH 2018. A short summary of the conference can be found here.
- The EYCH 2018 will be launched at the <u>European Culture Forum</u> on 7-8 December 2017 in Milan, Italy, Registration is possible until 10 November 2017.

#### **COUNCIL OF EUROPE**

# Recommendation on the contribution of the European Landscape Convention to the exercise of human rights and democracy ( $\frac{CM/Rec(2017)7}{}$ )

At its <u>meeting on 27 September 2017</u>, the Committee of Ministers adopted a <u>Recommendation</u> on the European Landscape Convention's contribution to human rights, democracy and sustainable development. The Recommendation stresses that quality and diversity of landscapes is of importance for the minds and bodies of human beings, as well as for societies, in the reflections and work devoted to human rights and democracy, with a view to sustainable development. Earlier this year, the Council of Europe already published <u>a report on this topic</u>. At the same meeting in September, the Committee also conferred the <u>2016-2017 Landscape Award of the Council of Europe</u> to a <u>project for the regeneration of the Daugavpils Fortress</u> in Daugavpils, Latvia. The report of the Landscape Award Jury can be found <u>here</u>.

### Recommendation on Big Data for culture, literacy and democracy (CM/Rec(2017)8)

The Committee of Ministers has adopted a <u>Recommendation</u> on the impact of digitisation on culture and the opportunities and challenges of cultural Big Data. In this document, the Committee

recommends that member States take positive steps towards providing critical digital media and information literacy in society so that all individuals are made aware of the processing of cultural Big Data and can thus make informed choices and decisions regarding algorithmic decision making. The Appendix to the Recommendation includes policy guidelines on the processing of cultural Big Data, critical digital media, information literacy and a multistakeholder approach.

# Funding and investments

#### **CREATIVE EUROPE**

The Creative Europe programme aims to support culture and audiovisual sectors in Europe and encourages players to operate across Europe, to reach new audiences and to seize the opportunities of the digital age and globalisation. The <u>call for proposals for small and large scale European Cooperation Projects</u> is now open until 18 January 2018. A separate <u>call for cooperation projects in relation to the European Year of Cultural Heritage 2018</u> is open until 22 November 2017. For more information on the priorities of these calls and other <u>funding opportunities</u> under the Creative Europe programme, you can consult the <u>new annual work programme for 2018</u>. Or contact one of the <u>National Creative Europe desks</u>.

### Cultural and creative sector guarantee facility

In 2016, the European Commission and the European Investment Fund (EIF) launched a new guarantee facility under the Creative Europe programme to support SMEs in cultural and creative sectors. Financial intermediaries are already operating in Spain, France and Romania. For more information, see this page.

#### **EUROPE FOR CITIZENS**

The Europe for Citizens programme aims to strengthen remembrance and to enhance civic participation at EU level. Under the strand 'European remembrance' the programme promotes debate, reflection and cooperation in the field of European integration and remembrance. The 'Democratic engagement and civic participation' strand supports projects aimed at enhancing democratic participation, solidarity and involvement at EU level. These are the priorities for 2016-2020. Recently, a call for proposals was published for operating grants (deadline: 18 October 2017). The aim of the call is to select European think tanks and civil society organisations at European level, which contribute to the objectives of the Europe for Citizens programme. Selected organisations will receive structural support in the form of Framework Partnerships for three years (2018-2020). The next deadline for other calls under this programme will be in March 2018. For more information on the supported activities and the time table, have a look at the Europe for Citizens Programme Guide.

# **ERASMUS+**

The Erasmus+ programme aims to boost skills and employability, as well as modernising education, training, and youth work in Europe. The 2017 calls for proposals are now all closed. The <a href="work programme for 2018">work</a> outlines all the priorities and actions for next year. The deadlines for new calls will be announced in the next months.

#### JPI ON CULTURAL HERITAGE AND GLOBAL CHANGE

The <u>Joint Programming Initiative on Cultural Heritage and Global Change (JPI CH)</u> supports the alignment of cultural heritage research in Europe in order to avoid fragmentation and to maximize the efficiency and added-value of national investments. In 2016 the JPI CH launched <u>a new 4-year (Horizon 2020) project</u> which will support further alignment and joint activities. During this 4-year phase JPI CH will launch four complementary calls, each with a specific thematic focus. A <u>call for proposals on Heritage in Changing Environments</u> is open until 30 November 2017. More information about the call, the topics, guidelines and participating countries can be found <u>here</u>.

### **HORIZON 2020**

Horizon 2020 is the EU's main funding programme for research and innovation in Europe. It is a financial instrument implementing the Innovation Union, a Europe 2020 flagship initiative aimed at securing Europe's global competitiveness. The business and academic world are also challenged to come up with solutions and ideas to tackle societal issues that arise across Europe.

The Horizon 2020 programme is built around three pillars: Excellent Science, Industrial Leadership and Societal Challenges and some horizontal actions. Depending on your work area or research interest opportunities might be found under all pillars. Detailed information on calls can be found in the multiannual Work Programmes (see <a href="WPs under sections">WPs under sections</a>). The next programme period will start in 2018 (Work Programmes 2018-2020).

### Work Programmes 2016-2017

Under the current Work Programme period, the following calls for proposals are still open:

#### • Industrial Leadership

- SMEInst-11-2016-2017: Boosting the potential of small businesses in the areas of climate action, environment, resource efficiency and raw materials. (Opening: 26 November 2015, several cut-off dates in 2016 and 2017 for phase 1 and phase 2 actions)
- SMEInst-12-2016-2017: New business models for inclusive, innovative and reflective societies. (Opening: 26 November 2015, several cut-off dates in 2016 and 2017 for phase 1 and phase 2 actions)

#### Societal Challenges, SC3 Secure, clean and efficient energy

<u>LCE-Prize-PhotovoltaicsHistory-01-2016: Horizon prize for Integrated Photovoltaic System in European Protected Historic Urban districts</u>. (Opening: 5 July 2016, deadline: 26 September 2018) For more information on this Horizon Prize, see <u>this webpage</u>.

#### Work Programmes 2018-2020

Preparations for the new Work Programmes 2018-2020 started in 2016. The European Commission published <u>17 scoping papers</u> and one general <u>overarching document</u> for the Work Programmes 2018-2020. These scoping papers are working documents and therefore don't have any formal status. They do give a good idea of possible themes and priorities, as they will guide the preparation of the new Work Programmes. Some of the <u>draft Work Programmes</u> have already been made public. It is expected that the definitive Work Programmes will be adopted and published before the end of this month (October 2017).

Based on the available draft Work Programmes, these are the expected relevant funding strands for heritage and culture in the next years:

# • Excellent Science, Future and Emerging Technologies

- FETFLAG-01-2018: Preparatory Actions for new FET Flagships. (Opening: 31 October 2017, deadline 1<sup>st</sup> stage: 20 February 2018, deadline 2<sup>nd</sup> stage: 18 September 2018)
   Relevant topic in this call: 'ICT for Social Interaction and Culture'
- Industrial Leadership, Leadership in Enabling and Industrial Technologies,
   Nanotechnologies, Advanced Materials, Biotechnology, and Advanced Manufacturing and Processing (NMBP)
  - NMBP-33-2018: Innovative and affordable solutions for the preventive conservation of cultural heritage (IA). (Opening: 31 October 2017, deadline 1<sup>st</sup> stage: 23 January 2018, deadline 2<sup>nd</sup> stage: 28 June 2018)

#### Societal Challenges, SC5 Climate action, environment, resource efficiency and raw materials

- LC-CLA-04-2018: Resilience and sustainable reconstruction of historic areas to cope with climate change and hazard events. (Opening: 7 November 2017, deadline 1<sup>st</sup> stage: 27 February 2018, deadline 2<sup>nd</sup> stage: 4 September 2018)
- SC5-19-2018: International network to promote cultural heritage innovation and diplomacy. (Opening: 7 November 2017, deadline: 27 February 2018)
- SC5-20-2019: Transforming historic urban areas and/or cultural landscapes into hubs of entrepreneurship and social and cultural integration. (Opening: 14 November 2018, deadline 1<sup>st</sup> stage: 19 February 2019, deadline 2<sup>nd</sup> stage: 4 September 2019)

 SC5-21-2019-2020: ERA-NET Cofund action(s) for climate action, environment, resource efficiency and raw materials. (Opening: 14 November 2018, deadline: 19 February 2019)

### Societal Challenges, SC6 Europe in a changing world – Inclusive, innovative and reflective societies

- TRANSFORMATIONS-04-2019-2020: Innovative approaches to urban and regional development through cultural tourism. (Opening: 6 November 2018, deadline: 14 March 2019)
- TRANSFORMATIONS-06-2018: Inclusive and sustainable growth through cultural and creative industries and the arts. (Opening: 7 November 2017, deadline: 13 March 2018)
- o TRANSFORMATIONS-08-2019: The societal value of culture and the impact of cultural policies in Europe. (Opening: 6 November 2018, deadline: 14 March 2019)
- SU-TRANSFORMATIONS-09-2018: Social platform on endangered cultural heritage and on illicit trafficking of cultural goods. (Opening: 7 November 2017, deadline: 13 March 2018)
- o DT-TRANSFORMATIONS-11-2019: Collaborative approaches to cultural heritage for social cohesion. (Opening: 6 November 2018, deadline: 14 March 2019)
- o DT-TRANSFORMATIONS-12-2018-2020: Curation of digital assets and advanced digitisation. (Opening: 7 November 2017, deadline: 13 March 2018)
- DT-GOVERNANCE-13-2019: Digitisation, Digital Single Market and European culture: new challenges for creativity, intellectual property rights and copyrights. (Opening: 6 November 2018, deadline: 14 March 2019)

The next European affairs update (January 2018) will include a complete list of relevant calls based on the definitive Work Programmes.

#### Horizon 2020 events

- The Executive Agency for Small and Medium-sized Enterprises (EASME) will organise an Information Day and brokerage event on the Horizon 2020 Work Programme 2018-2020 of the Challenge 'Climate Action, Environment, Resource Efficiency and Raw Materials' on 8 and 9 November 2017 in Brussels, Belgium. More details can be found <a href="https://example.com/here/hearts/person-series/">https://example.com/hearts/person-series/</a>
- The Scientific and Technological Research Council of Turkey (TUBITAK) and Turkey in Horizon 2020 will organise an Information Day and brokerage event on the topic 'Cities of the future 2017'. The event will address several Horizon 2020 calls. It will be held on 26-27 October 2017 in Brussels, Belgium. More details can be found <a href="here">here</a>.
- The European Commission will organise the 'ICT Proposers' Day 2017' on 9-10 November 2017 in Budapest, Hungary. This is a networking event on European ICT Research & Innovation with a special focus on the Horizon 2020 Work Programme for 2018-2020. More details can be found here.

# EUROPEAN TERRITORICAL COOPERATION (INTERREG V)

Interreg V 2014-2020 (European Territorial Cooperation) is a framework for the implementation of joint actions and policy exchanges in Europe between national, regional and local actors from different member States. The framework is part of the Cohesion Policy and promotes innovation, a better environment and harmonious economic, social and territorial development of the Union as a whole. Interreg is built around three strands of cooperation: cross-border (Interreg A, 60 cooperation programmes), transnational (Interreg B, 15 cooperation programmes) and interregional (Interreg C, 4 cooperation programmes.). There are 11 thematic objectives which guide the ERDF investments 2014-2020 of which Interreg is part. Conserving, protecting, promoting and developing natural and cultural heritage is one of the investment priorities (priority 6c).

Find the programme of your interest and its details via this page.

### **Interreg Europe (former IVC)**

<u>Interreg Europe</u> focuses on policy instruments for regional development, in particular the Structural Funds programmes. The programme co-finances projects and exchange platforms in which regional and local authorities (and other partners) can exchange good examples and ideas on public policy to

improve the strategies for their citizens and communities. Specific objective 4.1 (see page 21-23 of <a href="Programme Manual">Programme Manual</a>) includes support to cultural heritage. The <a href="third call for project proposals">third call for project proposals</a> closed on 30 June 2017. A Monitoring Committee will take a decision on the approval of applicants in December 2017.

#### **URBACT**

<u>URBACT</u> supports networks for cities to facilitate the exchange of good practices in the design and implementation of sustainable integrated urban policies. The programme supports three types of networks. Cultural heritage is one of the urban topics under URBACT. A new call for the creation of 25 'Transfer Networks' is now open until 10 January 2018. For more information, see this page.

#### **EUROPEANA**

The European Commission's call for project proposals in relation to the further development of Europeana, Europe's digital platform for cultural heritage, is still open. The call (CEF-TC-2017-3) has been published within the framework of the Connecting Europe Facility (CEF) in Telecom. The projects should: 1) provide tools for end users to highlight, share or enrich material accessible through Europeana and/or 2) produce concrete examples of re-use of the material accessible through Europeana in other sectors, such as in research, education, creative industries or tourism. The deadline for submissions is 28 November 2017. The text of the call, application forms and background documents can be found here.

Europeana Research has launched the <u>second Europeana Research Grants Programme</u>. The call invites proposals for individual research projects which make use of Europeana Collections content to showcase and explore the theme of intercultural dialogue. Up to three successful proposals will be funded. The deadline for applications is 20 October 2017.

### OTHER HELPFUL SOURCES ON EUROPEAN FUNDING

- <u>Mapping of Cultural Heritage actions in European Union policies, programmes and activities</u> (updated August 2017)
- A Beginner's Guide to EU Funding

### **Events**

# NEARCH conference 'Archaeology and Heritage Management at World Heritage Sites: Social and Economic Involvement' (16-18 October 2017, Berlin, Germany)

This conference is organised within the framework of the EU funded NEARCH project. It will shed light on the potential of archaeology for sustainable development by discussing innovative strategies of community involvement at various archaeological properties and their social and economic implications.

More information? See this link.

# 4<sup>th</sup> Council of Europe Platform Exchange on Culture and Digitisation (19-20 October 2017, Karlsruhe, Germany)

This fourth Exchange Platform on the impact of digitisation on culture will be hosted by the ZKM (Zentrum für Kunst und Medien) in Karlsruhe, Germany. It will focus on the topic 'Empowering democracy through culture - digital tools for culturally competent citizens'. The event will bring together policy makers, media practitioners, cultural specialists, artists, researchers, innovators, entrepreneurs, investors, and civil society bodies.

More information? See this link.

# COST Connect workshop 'Cultural Heritage in the Digital Era' (25 October 2017, Brussels , Belgium)

COST supports various actions related to the use of digital technologies in cultural heritage research and protection. The aim of this workshop is twofold: to reduce duplicate research activities and to fight against the fragmentation of the sector by encouraging cooperation among stakeholders and communicating success stories to the relevant end-users. Attendance by invitation only. More information? See <a href="this link">this link</a>.

# NEMO Annual Conference – Open Heart Surgery: The Value of Museum Collections (9-12 November 2017, Ghent, Belgium)

The 25<sup>th</sup> Annual Conference of the Network of European Museum Organisations (NEMO) will focus on the question how museums operate with their collections nowadays. The conference will bring together representatives from European national museum organisations, museum experts, policy makers and stakeholders from the European cultural sector.

More information? See this <u>link</u>.

# Beyond the Obvious conference 'Belonging and Becoming: Culture, Heritage and our Future' (15-17 November 2017, Rome, Italy)

Beyond the Obvious is an annual flagship event of Culture Action Europe aimed at exchange and collaboration between artists, cultural operators, policy makers and political visionaries, economic and social stakeholders. This conference will focus on questions related to social cohesion, a sense of belonging, identity and heritage.

More information? See this link.

# Conference 'Participatory Governance in Culture: Exploring Practices, Theories and Policies. DO IT TOGETHER.' (22-24 November 2017, Rijeka, Croatia)

This international and interdisciplinary conference is organized by Kultura Nova Foundation, in partnership with Rijeka 2020 LLC and in collaboration with the European Cultural Foundation. It will cover a number of issues and concerns about the challenges, limitations, paradoxes and perspectives that cultural research, practices and policies are increasingly facing around the concept of participatory governance in culture.

More information? See this link.

## European Culture Forum 2017 (7-8 December 2017, Milan, Italy)

The European Culture Forum brings together key cultural sector stakeholders in Europe. It is organised by the European Commission to raise the profile of European cultural cooperation, to stimulate a united sector, to take stock of the European Agenda for Culture's implementation, and to spark debate on EU culture policy and initiatives. This year's edition will also include the launch of the European Year of Cultural Heritage 2018.

More information? See this link.

# European Archaeological Council (EAC) Annual Meeting 2018 (22-24 March 2018, Sofia, Bulgaria)

The next Annual Meeting of the EAC will be hosted by the National Archaeological Institute with Museum - Bulgarian Academy of Sciences (NAIM-BAS) at the Arena di Serdica Hotel in Sofia. The 19<sup>th</sup> Heritage Management Symposium will focus on the theme 'Development-led archaeology in Europe. Meeting the needs of archaeologists, developers and the public'. Proposals for papers can be submitted until 15 October 2017. Registration will open in December 2017. More information? See this link.

# European Association of Archaeologists (EAA) Annual Meeting 2018 (5-8 September 2018, Barcelona, Spain)

The central theme of the 24<sup>th</sup> Annual Meeting of the European Association of Archaeologists will be 'Reflecting Futures'. The conference will facilitate thought-provoking discussions and exchange of ideas on heritage, material culture, archaeological science, theory and social impact. Proposals for sessions can be submitted until 10 November 2017.

More information? See this link.

# Other updates

#### New publications and reports on culture and heritage

Please find below a list of reports, publications, briefings and studies on culture and cultural heritage related topics that have been published by EU and Council of Europe organs, European networks and EU funded projects in the past months.

• <u>Europeans & archaeology: A survey on the European perception of archaeology and archaeological heritage</u> (A. Marx, F. Nurra, K. Salas Rossenbach, NEARCH project, 2017)

- The power of heritage. Social-economic examples from Central Europe (International Cultural Centre, 2017)
- A roadmap for cultural heritage and European identities through cultural memory, cultural inclusion and cultural creativity (CulturalBase. Social Platform on Cultural Heritage and European Identities, May 2017)
- <u>Community involvement in heritage management guidebook</u> (M. Göttler & M. Ripp,
  Organisation of World Heritage Cities Regional Secretariat Northwest Europe and North
  America, in cooperation with Joint Project European Union / Council of Europe COMUS and
  EUROCITIES, June 2017)
- Engaging citizens with Europe's cultural heritage: How to make best use of the interpretive approach. A contribution to the European Year of Cultural Heritage 2018 (Interpret Europe, June 2017)
- Access to culture in the European Union (M. Pasikowska-Schnass, European Parliamentary Research Service, July 2017)
- <u>Crowdfunding: Reshaping the crowd's engagement in culture</u> (Commissioned by European Commission DG EAC, July 2017)
- <u>European policy brief: 2018, European Year of Cultural Heritage</u> (CulturalBase. Social Platform on Cultural Heritage and European Identities, July 2017)
- <u>Policy brief on Citizen engagement in the protection of cultural heritage</u> (Interreg Europe Policy Learning Platform on environment and resource efficiency, August 2017)
- Cities' external cultural relations: Trends and actions (EUROCITIES, September 2017)

#### UN meeting on protecting cultural heritage from terrorism and mass atrocities

At the occasion of the 72<sup>nd</sup> session of the United Nations General Assembly, the Permanent Mission of Italy to the UN, the European Union Delegation to the UN, UNESCO, UNODC, and the Global Centre for the Responsibility to Protect organised a <u>side event on the topic 'Protecting cultural heritage from terrorism and mass atrocities: links and common responsibilities'</u>. Representatives of international organisations, government officials, NGOs and experts discussed the developments and recent initiatives, such as the <u>UN Security Council Resolution</u>, <u>G7 Declaration</u> and the <u>EU's Strategy for international cultural relations</u>. Federica Mogherini, EU High Representative for Foreign Affairs and Security Policy, explained in her <u>speech</u> how cultural heritage protection is becoming more and more also a security and foreign policy matter in the EU.

### Reflection paper by Culture Action Europe on the future of Europe

After having consulted member organisations, European networks, partners and the wider civil society on the implication of the European Commission's White paper on the future of Europe, Culture Action Europe has published a reflection paper called 'Belonging and Becoming: A cultural response to the White Paper on the Future of Europe and the accompanying reflection papers'. With this reflection paper, Culture Action Europe and its members emphasize the role of culture in building a positive future for Europe.

### Europeana Space MOOC 'Creative with digital heritage'

A <u>Massive Open Online Course (MOOC) on the topic 'Creative with digital heritage'</u> has been made available within the framework of the <u>Europeana Space project</u>. The aim of the MOOC is to show how people can become creative with Europeana and digital cultural content, to demonstrate what Europeana can bring to the learning community, and to bring about the essential concept that cultural content is not just to contemplate, but to live and engage with. Information is provided on three different levels in every module, so the online course satisfies the needs of different groups of learners. You can enrol for the course via this page.

### The Best in Heritage 2017 Projects of Influence

<u>The Best in Heritage</u> is an annual survey of award-winning museum, heritage and conservation projects from around the world. The event is organised by the Zagreb-based European Heritage Association, in partnership with Europa Nostra and the Endowment Fund of ICOM. During the 16<sup>th</sup> edition of the event on 28-29 September 2017 in Dubrovnik (Croatia), <u>Micropia</u> and the Province of Limburg's project <u>Limburg 1914-1918</u>, <u>Small Stories From the Great War</u> were voted as the <u>Projects of Influence winners 2017</u>.

# Speeches at EAA 2017

The 23rd Annual Meeting of the European Association of Archaeologists (EAA) took place from 30 August to 3 September 2017. Almost two thousand archaeologists and heritage professionals from all over Europe gathered in Maastricht, The Netherlands. The cross-cutting theme of this year's conference was 'Building Bridges'. EAA President Felipe Criado-Boado welcomed the participants during the Opening Ceremony. You can read his welcome speech <a href="here">here</a>. Among the keynote speakers during the conference were Europa Nostra Secretary General Sneška Quaedvlieg-Mihailović and EAC President Leonard de Wit. You can read their speeches on the websites of <a href="Europa Nostra">Europa Nostra</a> and <a href="EAC">EAC</a>.

### Call for papers Interpret Europe conference on 'Heritage and Identity'

The next <u>Interpret Europe conference</u> will be held from 23 to 26 March 2018 in Kőszeg, Hungary. The central theme of the conference will be 'Heritage and Identity'. This theme was specifically chosen to make a connection with the European Year of Cultural Heritage in 2018. The conference organisers have published a <u>call for papers</u> for presentations and interactive workshops. You can submit your proposal until 15 December 2017.