



21st HERITAGE MANAGEMENT SYMPOSIUM

Archaeology and Public Benefit: moving the debate forward

Prague, Czech Republic 5 - 7 March 2020

PROGRAMME

DAY 1 (Thursday 5th March 2020) (11.30 – 17.45)

11.30 – 11.40 Opening of the symposium, welcoming addresses

11.40 – 11.50 Launching of EAC Paper 15

11.50 – 17.30 **Session 1 – New Models for Public Benefit**
Session chair and moderator: Barney Sloane

11.50 – 12.15 Sadie Watson (MOLA & UKRI Fellowship, UK): *Measuring and maximising public benefit: Introducing a new research project in collaboration with the EAC*

12.15 – 12.40 John O'Keeffe (Principal Inspector of Historic Monuments, Northern Ireland): *A new Strategy for Archaeology in Northern Ireland*

12.40 – 14.00 LUNCH

14.00 – 14.25 Alexander Gill (Swedish National Heritage Board, Sweden): *Development-led archaeology and Public Benefit from a Swedish perspective*

14.25 – 14.50 Michael MacDonagh and Maurice F Hurley (Chief State Archaeologist and Excavation Director, Heritage and the Gaeltacht, Republic of Ireland): *Beer and Vikings – how development is helping write a new chapter in the story of Ireland's second city*

14.50 – 15.15 Heike Pösche and Mei Duong (Centre National de Recherche Archéologique, Luxembourg): *Development-led or 'preventive' archaeology in the Grand Duchy of Luxembourg*

15.15 – 15.50 COFFEE BREAK

15.50 – 16.15 Markus Wachter (CEO, Carnuntum, Austria): *The Roman City of Carnuntum: From an inside tip for scientists to a lighthouse site for cultural tourism*



16.15 – 16.40 Zoltán Rózsa, László Reményi and Eszter Kreiter (Castle Headquarters Integrated Regional Development Centre, Budapest, Hungary): *Whose heritage is it? - Community archaeology, metal detecting – born of a new model in Hungary*

16.00 – 17.05 Marcella Giorgio (Associazione Nazionale Archeologi, Italy): *Italian archaeology: heritage, protection and enhancement*

17.05 - 17.30 Louise Davies and Adam Single (Greater London Archaeological Advisory Service, Historic England, UK): *Prehistory, playhouses and the public – London's planning archaeology*

17.30 - 17.45 *Discussion and conclusion of session*

19.30 – 21.30 Welcome Reception (National Museum, Prague)

DAY 2 (Friday, 6 March 2020) (9.15 – 17.15)

(9.15 – 12.45) Session 2 – Public Benefit in Practice

Session chair and moderator: Ann Degraeve

9.15 – 9.40 Kenneth Atchison (FAME, UK): *No More Polluter Pays Principle. Opportunities and challenges of public benefit provision in UK development-led archaeology*

9.40 – 10.05 Pascal Ratier (Inrap, France): *Archaeology Days across Europe: sharing archaeological heritage*

10.05 – 10.30 Lyudmil Vagalinski and Milena Raycheva (National Archaeological Institute, Sofia, Bulgaria): *Bulgarian development-led archaeology in the public eye. Reception, reactions, possible solutions*

10.30 – 11.00 *COFFEE BREAK*

11.00 – 11.25 Rudina Zoto, Ela Miziri and Mariglen Meshini (National Heritage Directory, Albania): *Do some aspects of archaeology offer more public benefit than others? How can we challenge this?*

11.25 – 11.50 Ričardas Dediala (The Department of Cultural Heritage, Lithuania): *Archaeology and the history of resistance in Lithuania in the 19th and 20th centuries: searching for the benefit*

11.50 – 12.15 Dr Linda Monckton, (Head of Wellbeing and Inclusion Strategy, Historic England, UK) : *Public benefit as community wellbeing in archaeology*



12.15 – 12.45 Discussion and conclusion of session

12.45 – 14.00 LUNCH

(14.00 – 17.15) Session 3 – Evaluating and Assessing Public Benefit Provision

Session chair and moderator: Dr Sadie Watson

14.00 – 14.25. Brendon Wilkins (DigVentures and Uni of Leicester, UK): *Social Impact Archaeology: a theory of change and evidential framework*

14.25 – 14.50. Dr Agnieszka Oniszczyk (National Heritage Board of Poland): *A tricky subject - archaeology in opinion polls on cultural heritage, recent examples from Poland*

14.50 – 15.15 Leah Hewerdine (Royal Holloway, UCL, UK): *Ubiquitous barriers and how we can overcome them in public benefit with UK development-led archaeology*

15.15 – 15.45 COFFEE BREAK

15.45 – 16.10 Ulla Kadakas, (Director of archaeological heritage field, National Heritage Board, Estonia): *How quick should public benefit of archaeology be?*

16.10 – 16.35 Monique H. van den Dries (University of Leiden, The Netherlands): *The Seven Virtues of Heritage: Evaluating the Public Value of Archaeology*

16.35 -17.00 **Barney Sloane presents EAC survey results**

17.00- 17.30 Discussion and conclusion of session